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## NEW: Maxwell Frost, First Gen-Z Member of Congress, Announces MadSoul Music & Arts Festival, A Groundbreaking Event to Bridge Gap Between Political Advocacy and Music

March Festival Held in Orlando to be Headlined by MUNA and Feature A New Generation of Progressive Elected Champions Including AOC and Justin Jones

**ORLANDO, FL** — Today, **Maxwell Alejandro Frost**, the first member of Generation Z to be elected to the United States Congress, announced the re-establishment of MadSoul – a never before seen music and arts festival in Florida that aims to bring to life Frost's vision of connecting cool and consciousness while bridging the gap between music and political advocacy.

The all day festival, which will be held on Saturday, March 2, 2024 in Orlando, will feature renown and local musicians and artists including MUNA, Melanie Faye, Kaelin Ellis, and Palomino Blond with a portion of event proceeds going to the Florida Access Network, Zebra Coalition, Equal Ground, and SWAN of Orlando.

MadSoul will include speeches from both national and local leaders in between musical sets including Rep. Alexandria Ocasio-Cortez, Tennessee State Rep. Justin Jones (of the Tennessee Three), State Rep. Anna Eskamani, President of the Association of Flight Attendants-CWA, AFL-CIO Sara Nelson, and many more. The festival will also offer attendees an opportunity to register to vote or update their registration, and connect with local and national organizations leading the fight for LGBTQ+ rights, reproductive rights, climate justice, and more.

"MadSoul is about bringing together our Orlando neighbors and beyond to enjoy and celebrate the music, art, and struggles that unite us all and make our community the place it is," **said Maxwell Frost**. "This is an opportunity for people of all ages to come together to listen to some incredible artists, hear from some amazing leaders doing the work to fight for a future for our country, and to support local artists and businesses. Music, advocacy, art, food, love, and community are at the heart of MadSoul festival."





## More about MadSoul:

In 2015, Maxwell Frost founded MadSoul with his friends Niyah Lowell & Chris Muriel and used the proceeds to support mutual aid in the community. As a musician himself, Frost understands the power of music and has always worked to incorporate it into his work in Congress.

Now as the first Gen-Z Member of Congress, Frost has reimagined the mid-sized festival to bring the local Central Florida community together and offer a memorable experience where art and activism intertwine.

The March festival will feature local artists and an array of national elected leaders where attendees will have the opportunity to listen to amazing music, learn how they can get involved in their local community, and hear from inspiring people fighting for a better tomorrow.

With ticket affordability top of mind, MadSoul is offering both a free ticket registration opportunity and a guaranteed entry ticket that can be purchased on a slide scale between \$20 and \$100, with a suggested donation of \$35 per ticket.

To learn more about the festival and how you can get involved, visit MadSoulFest.com.

Members of the media interested in learning more about MadSoul or applying for a day-of press pass for the festival can fill out our <u>form here</u>.

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